

# INVITATION

## LEADERSHIP GOLF CONFERENCE 2010



### HOW TO BUILD WISELY AND EFFICIENTLY OPERATE A GOLF COURSE SO THAT IT IS SUSTAINABLE IN A COMPETITIVE ENVIRONMENT.



Venue of conference:	Golf resort Black Stork, <a href="http://www.golftatry.sk">www.golftatry.sk</a>
Organizers:	GOLF INTERNATIONAL, s.r.o. Velká Lomnica & <a href="http://www.golfonline.sk">www.golfonline.sk</a>
Date:	24. 8. 2010
Golf tournament for the conference participants:	25. 8. 2010
Registration Fee:	60 €
Registration:	<a href="http://www.event.golfonline.sk">www.event.golfonline.sk</a>

#### PROGRAMME:

08:30 – 09:00	Participants registration
09:00 – 10:30	<b>Laurence Pithie</b> (Turf Master One) <i>Optimising maintenance costs of golf courses.</i>
10:30 – 10:45	Coffee break
10:45 – 12:15	<b>Benjamin Warren</b> (Golf Environment Organization) <i>People, Planet and Golf. Leadership in sustainability: exceeding the expectations of government and society.</i>
12:15 – 13:00	Lunch
13:00 – 13:50	<b>Golf lesson – Keith Wood</b> (personal trainer of Nick Faldo)
13:55 – 14:20	<b>Kerry McDonald</b> (Faldo Series) <i>The importance of promoting junior golf to produce healthy development in golf industry, the success of FALDO series tournaments.</i>
14:20 – 15:50	<b>Peter Harradine</b> (Harradine Golf Design) <i>The technical aspects of the golf industry and their changes and stupidity that have influenced the profession of golf course architect in the last decades.</i>
15:50 – 16:10	Coffee break
16:10 – 17:40	<b>Tibbe Bakker</b> (EGCOA) <i>European Golf Course Owners Association's activities and the benefits for golf clubs arising from the membership in EGCOA.</i>

The lectures will be followed by discussion.

18:30 – 20:00 Dinner



#### For more information about conference contact:

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#### Venue of conference address:

**Hotel International**  
**Golf resort Black Stork**  
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#### MORE ABOUT THE SPEAKERS:



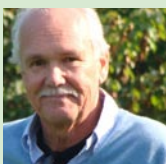
##### **Laurence Pithie**

Greenkeeping expert with over 39 years of experience. He became the first master Greenkeeper "Great Britain and also holds awards" Greenkeeper of the Year "(1984) and" groundsman of the year "(1988). Laurence has set up Turf Master One Ltd to fulfil his ambition in establishing a career in training, lecturing and consultancy within the golf industry in order to assist in the management of golf courses both in the UK and Europe.



##### **Benjamin Warren**

Benjamin is the communications director in Golf Environment Organization (GEO). An environmentalist with software engineering credentials has been driving communications strategy at the non-profit Golf Environment Organization (GEO) since 2006. GEO is working to enhance the economic, social and environmental benefits of golf.



##### **Peter Harradine**

Open-minded and progressive personality of the golf architecture, who always staunchly advocates his own opinion. Peter Harradine is the Principal and Senior Architect of Harradine Golf and has personally designed and co-designed over 160 golf courses in Europe, Africa, Asia and the Middle East. Peter is also a former President of the European Institute of Golf Course Architects and the European Society of Golf Course Architects.



##### **Tibbe Bakker**

Tibbe Bakker works as Office Manager at the European Golf Course Owners Association (EGCOA). The European Golf Course Owners Association provides services to support golf course owners in their aims, represents their interests and improves the golf business on a European level. The EGCOA represents more than 650 members in 24 European countries. Tibbe is also known as a organiser and presenter of the European Golf Business Conference, the annual conference of the EGCOA that hosts over 200 representatives from the golf industry in a different city in Europe every year.